

Gabrielle Rosé and Blanc de Blancs

May 25, 2012



Gabrielle Wine launched Rosé and Blanc de Blancs Brut sparkling wine varietals in New York City. The wines take their flavor from Chardonnay grapes grown in a vineyard in Hudson, N.Y., along the Hudson River in the foothills of Olana Castle. Their taste is a result of being naturally fermented in the bottle using the traditional champenoise method, the company says. The dosage is a proprietary formula created by Ambition Beverages. The Blanc de Blancs Brut sparkling wine retails for approximately \$9, and the Rosé retails for approximately \$10.

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Distribution: Select markets